



2015 SPONSORSHIP LEVELS

Awards Dinner: Wednesday, October 7, 2015, at the Sheraton Station Square Hotel

GOLD LEVEL – \$1,000

- Two free contest entries for the 2015 Golden Triangle Awards
- Two free awards dinner registrations
- Verbal recognition during the event
- Gold Level Sponsor logo recognition in awards dinner program book and signage
- Full page advertisement in the program book
- Gold Level Sponsor logo recognition and Web site link on the Golden Triangle Awards Web page, plus social media recognition
- Company backgrounder (~100 words) on the Golden Triangle Awards Web page
- Sponsorship table to display company marketing materials and giveaways

SILVER LEVEL – \$750

- One free contest entry for the 2015 Golden Triangle Awards
- One free awards dinner registration
- Verbal recognition during the event
- Silver Level Sponsor logo recognition in awards dinner program book and signage
- Full page advertisement in the program book
- Silver Level Sponsor logo recognition and Web site link on the Golden Triangle Awards Web page, plus social media recognition
- Sponsorship table to display company marketing materials and giveaways

BUSINESS COMMUNICATOR OF THE YEAR LEVEL – \$500

(Level only available to a previous BCY Award winner's company.)

- Opportunity for company representative to present the 2015 BCY Award at the event
- BCY Sponsor logo recognition in program book
- Half page advertisement in the program book
- BCY Sponsor logo recognition and Web site link on the Golden Triangle Awards Web page, plus social media recognition
- Sponsorship table to display company marketing materials and giveaways

BRONZE LEVEL – \$250

- Bronze Level Sponsor listing in program book
- Half page advertisement in the program book

- Bronze Level Sponsor listing and Web site link on the Golden Triangle Awards Web page, plus social media recognition
- Sponsorship table to display company marketing materials and giveaways

Sponsorships must be purchased by Friday, August 14.

Camera-ready artwork for program ads are due no later than Monday, August 31. Advertising specifications will be provided upon purchase of sponsorship.

For more information or to purchase a sponsorship, please contact Nathan Route, Sponsorship Chair, at nroute@new-perspective.com.